



Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	10/04/12	10/07/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	---T--S	:30	2	\$1,350.00	2	0.00	NM	2	\$2,700.00
NEWS 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T--S		2				\$1,350.00		0.00			
E 2	M	10/09/12	10/09/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	-T-----	:30	1	\$1,350.00	2	0.00	NM	1	\$1,350.00
NEWS 10P															

Order / Rev: 167853
 Alt Order #: 06859803
 Flight Dates: 10/03/12 - 10/09/12

Advertiser: Paulsen for Congress
 Product Desc: E PAULSEN 4 CONGRESS
 Estimate:

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	M	10/09/12	10/09/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	-T-----	:30	1	\$1,350.00	2	0.00	NM	1	\$1,350.00
NEWS 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$1,350.00		0.00			
E 3	M	10/03/12	10/05/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	--WTF--	:30	3	\$550.00	2	0.00	NM	3	\$1,650.00
MORN NEWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$550.00		0.00			
E 4	M	10/08/12	10/09/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	MT-----	:30	2	\$550.00	2	0.00	NM	2	\$1,100.00
MORN NEWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$550.00		0.00			
E 5	M	10/03/12	10/05/12	M-F GMA M-F GMA	CM	7-9a	--WTF--	:30	3	\$500.00	2	0.00	NM	3	\$1,500.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$500.00		0.00			
E 6	M	10/08/12	10/09/12	M-F GMA M-F GMA	CM	7-9a	MT-----	:30	2	\$500.00	2	0.00	NM	2	\$1,000.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$500.00		0.00			
E 7	M	10/03/12	10/05/12	M-F Midday News M-F Midday News	CM	11a-12p	--WTF--	:30	3	\$250.00	3	0.00	NM	3	\$750.00
EW NEWS 11A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$250.00		0.00			
E 8	M	10/08/12	10/09/12	M-F Midday News M-F Midday News	CM	11a-12p	MT-----	:30	2	\$250.00	3	0.00	NM	2	\$500.00
EW NEWS 11A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$250.00		0.00			
E 9	M	10/03/12	10/03/12	M-F 3-4p Twin Cities Live	CM	3-4p	--W----	:30	1	\$175.00	3	0.00	NM	1	\$175.00
TWIN CITIES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$175.00		0.00			
E 10	M	10/08/12	10/08/12	M-F 3-4p Twin Cities Live	CM	3-4p	M-----	:30	1	\$175.00	3	0.00	NM	1	\$175.00
TWIN CITIES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$175.00		0.00			
E 11	M	10/04/12	10/04/12	M-F 4-430p Millionaire	CM	4-430p	---T---	:30	1	\$250.00	3	0.00	NM	1	\$250.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$250.00		0.00			
E 12	M	10/08/12	10/09/12	M-F 4-430p Millionaire	CM	4-430p	MT-----	:30	2	\$250.00	3	0.00	NM	2	\$500.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$250.00		0.00			
E 13	M	10/03/12	10/05/12	M-F 430-5p News 430p News	CM	430-5p	--WTF--	:30	3	\$400.00	2	0.00	NM	3	\$1,200.00
EW BEWS 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$400.00		0.00			
E 14	M	10/09/12	10/09/12		CM	430-5p	-T-----	:30	1	\$400.00	2	0.00	NM	1	\$400.00

Order / Rev: 167853
Alt Order #: 06859803
Flight Dates: 10/03/12 - 10/09/12

Advertiser: Paulsen for Congress
Product Desc: E PAULSEN 4 CONGRESS
Estimate:

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 430-5p News 430p News										
				EW BEWS 430P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$400.00		0.00			
E 15	M	10/03/12	10/05/12	M-F 5-530p M-F 5-530p	CM	5-530p --WTF--	:30	3	\$700.00	2	0.00	NM	3	\$2,100.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$700.00		0.00			
E 16	M	10/09/12	10/09/12	M-F 5-530p M-F 5-530p	CM	5-530p -T-----	:30	1	\$700.00	2	0.00	NM	1	\$700.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$700.00		0.00			
E 17	M	10/03/12	10/05/12	M-F 6-630p M-F 6-630p	CM	6-630p --W-F--	:30	2	\$1,100.00	2	0.00	NM	2	\$2,200.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W-F--				2	\$1,100.00		0.00			
E 18	M	10/09/12	10/09/12	M-F 6-630p M-F 6-630p	CM	6-630p -T-----	:30	1	\$1,100.00	2	0.00	NM	1	\$1,100.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$1,100.00		0.00			
E 19	M	10/04/12	10/04/12	M-F 630-7p M-F 630-7p	CM	630-7p ---T---	:30	1	\$1,050.00	2	0.00	NM	1	\$1,050.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				1	\$1,050.00		0.00			
E 20	M	10/08/12	10/08/12	M-F 630-7p M-F 630-7p	CM	630-7p M-----	:30	1	\$1,050.00	2	0.00	NM	1	\$1,050.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$1,050.00		0.00			
E 21	M	10/06/12	10/06/12	Sa 6-7a Sat 6a News	CM	6-7a -----S-	:30	1	\$250.00	3	0.00	NM	1	\$250.00
				NEWS SAT 6A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$250.00		0.00			
E 22	M	10/06/12	10/06/12	SA GMA Sa GMA	CM	7-8a -----S-	:30	1	\$425.00	3	0.00	NM	1	\$425.00
				GMA										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$425.00		0.00			
E 23	M	10/06/12	10/06/12	Sat 8-9a Sat 8-9a News	CM	8-9a -----S-	:30	1	\$325.00	3	0.00	NM	1	\$325.00
				NEWS SAT 8A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$325.00		0.00			
E 24	M	10/07/12	10/07/12	Su 6-7a Sun 6-7a News	CM	6-7a -----S	:30	1	\$225.00	3	0.00	NM	1	\$225.00
				NEWS SUN 6A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$225.00		0.00			
E 25	M	10/07/12	10/07/12	SU GMA Su GMA	CM	7-8a -----S	:30	1	\$550.00	3	0.00	NM	1	\$550.00
				GMA SUN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$550.00		0.00			
E 26	M	10/07/12	10/07/12		CM	8-9a -----S	:30	1	\$475.00	3	0.00	NM	1	\$475.00

Order / Rev: 167853
 Alt Order #: 06859803
 Flight Dates: 10/03/12 - 10/09/12

Advertiser: Paulsen for Congress
 Product Desc: E PAULSEN 4 CONGRESS
 Estimate:

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sun 8-9a											
				Sun 8-9a											
				NEWS SUN 8A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S			1		\$475.00		0.00				
E 27	M	10/07/12	10/07/12	Su 530-6p	CM	530-6p	-----S	:30	1	\$450.00	3	0.00	NM	1	\$450.00
				Su 530-6p News											
				NEWS 530P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S			1		\$450.00		0.00				
													Totals	43	\$24,150.00